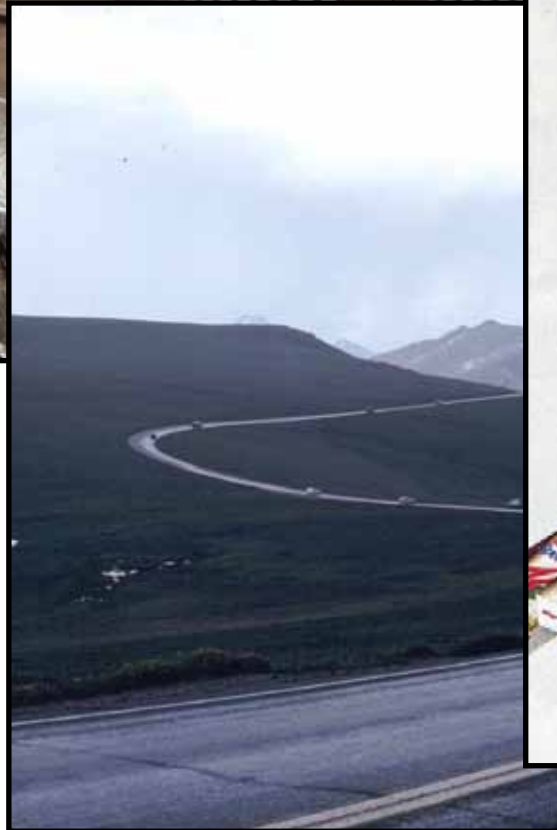


# Line



Straight or curved lines  
that lead your eye  
through the image.

They do not need to be  
continuous



# SHAPE



The first thing you should notice is the shape.

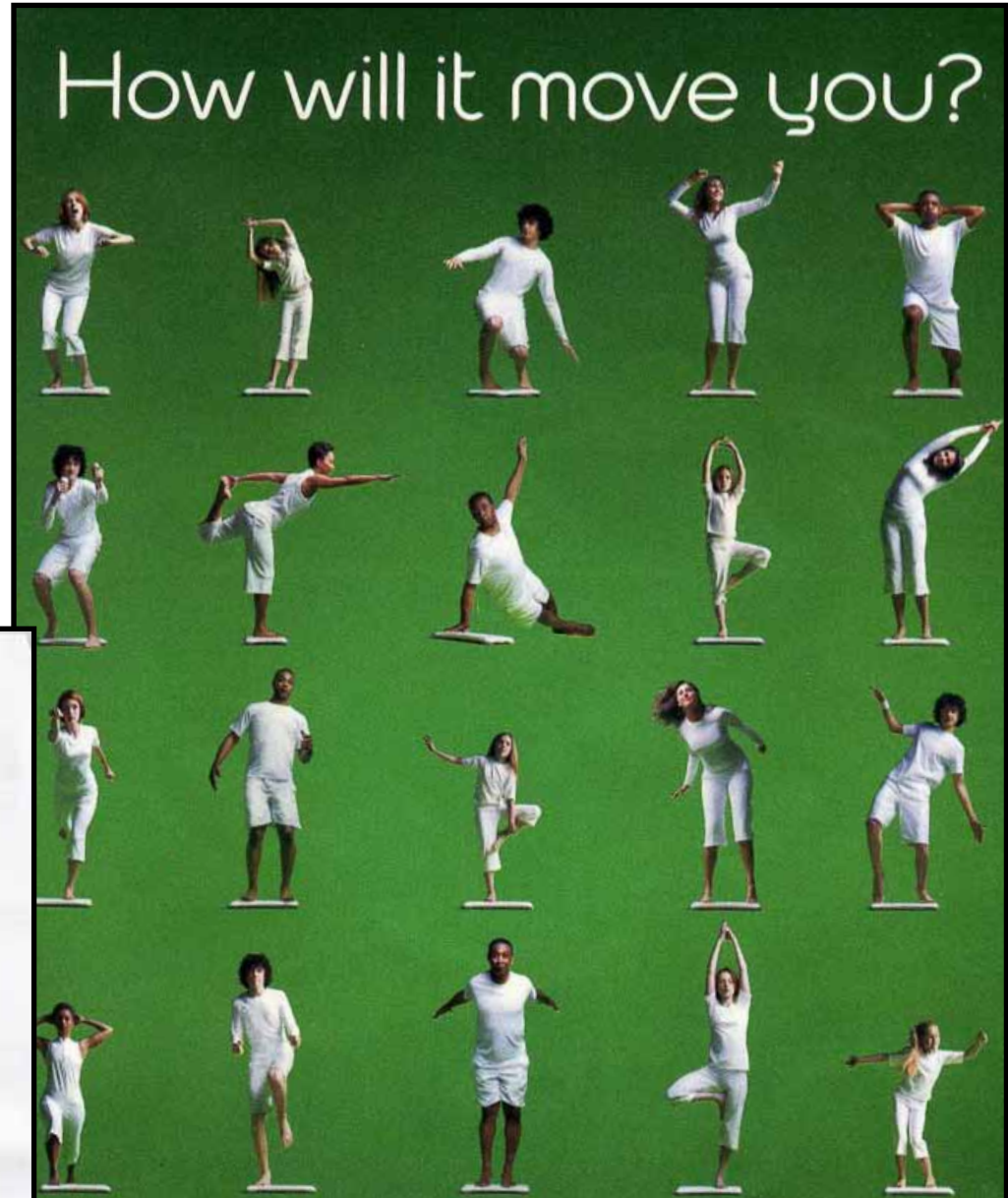
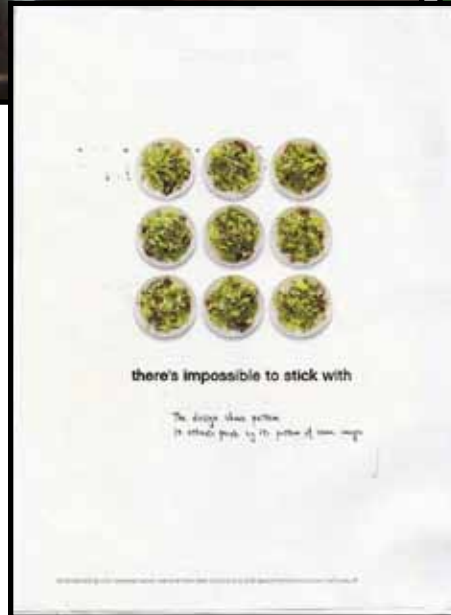
In photos also used as a way of framing the subject

# Texture



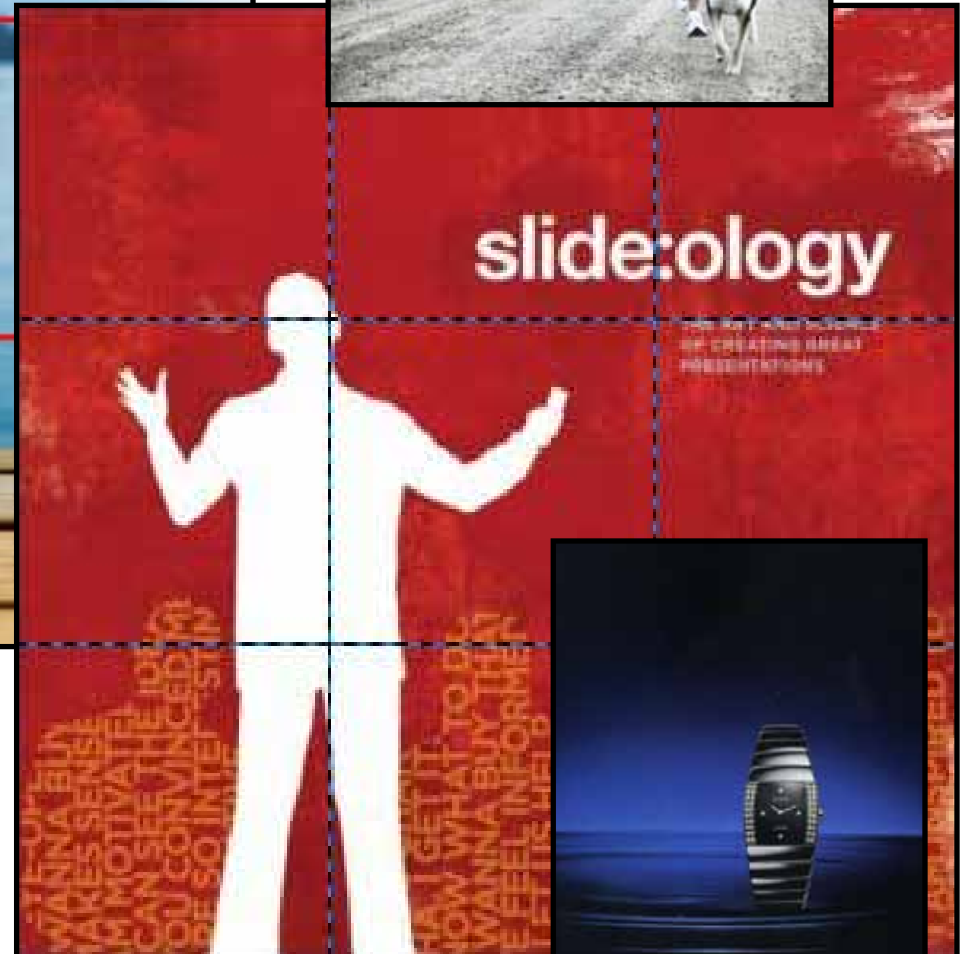
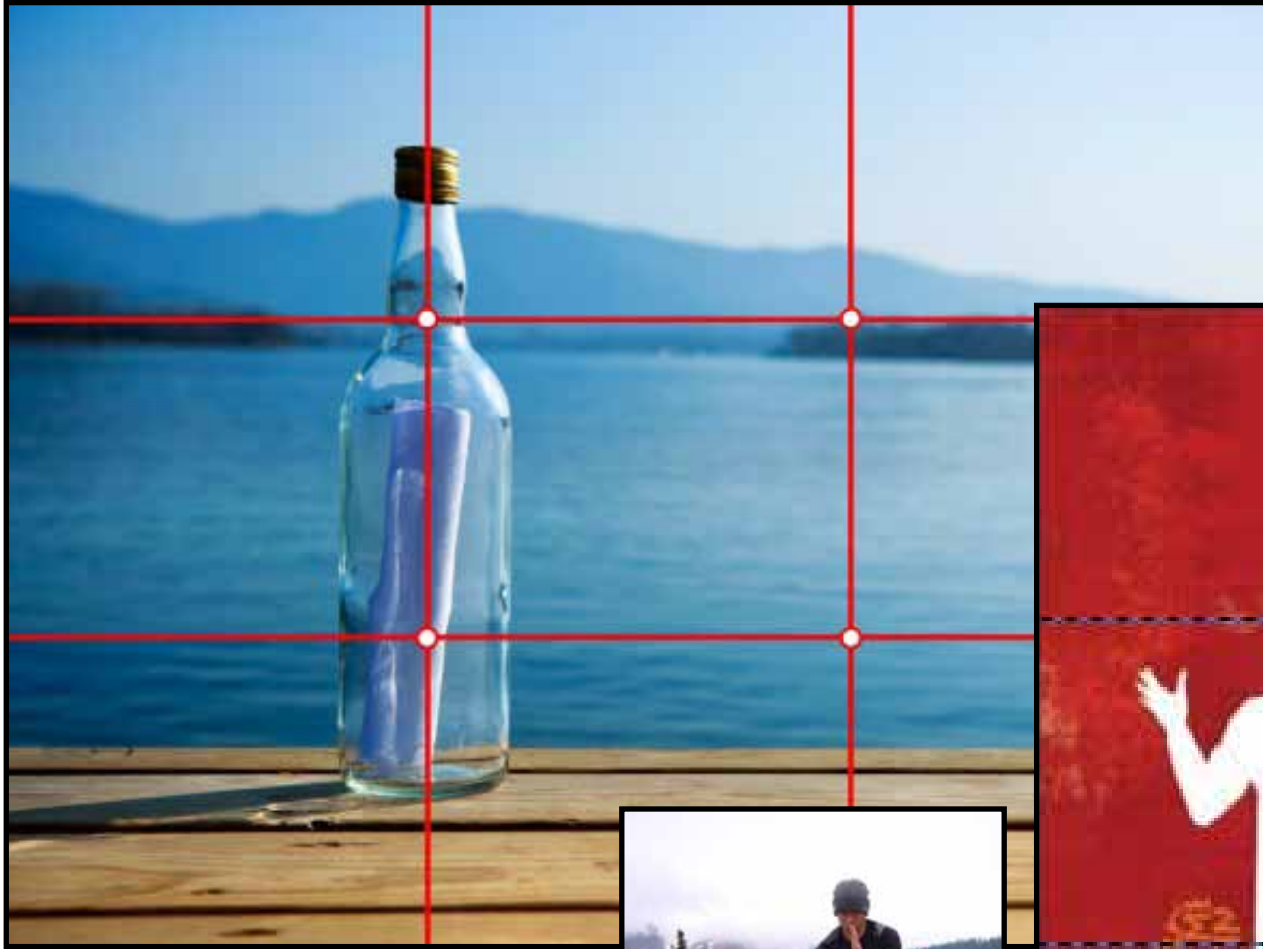
Smooth, rough, shiny, the texture gives you a sense of what it would feel to touch the object

# Pattern



Can be very regular, or a set of shapes that make an irregular pattern

# Rule of Thirds



Imagine a grid over your image. If the main subject is on one of the intersecting points, you have the rule or 3rds.

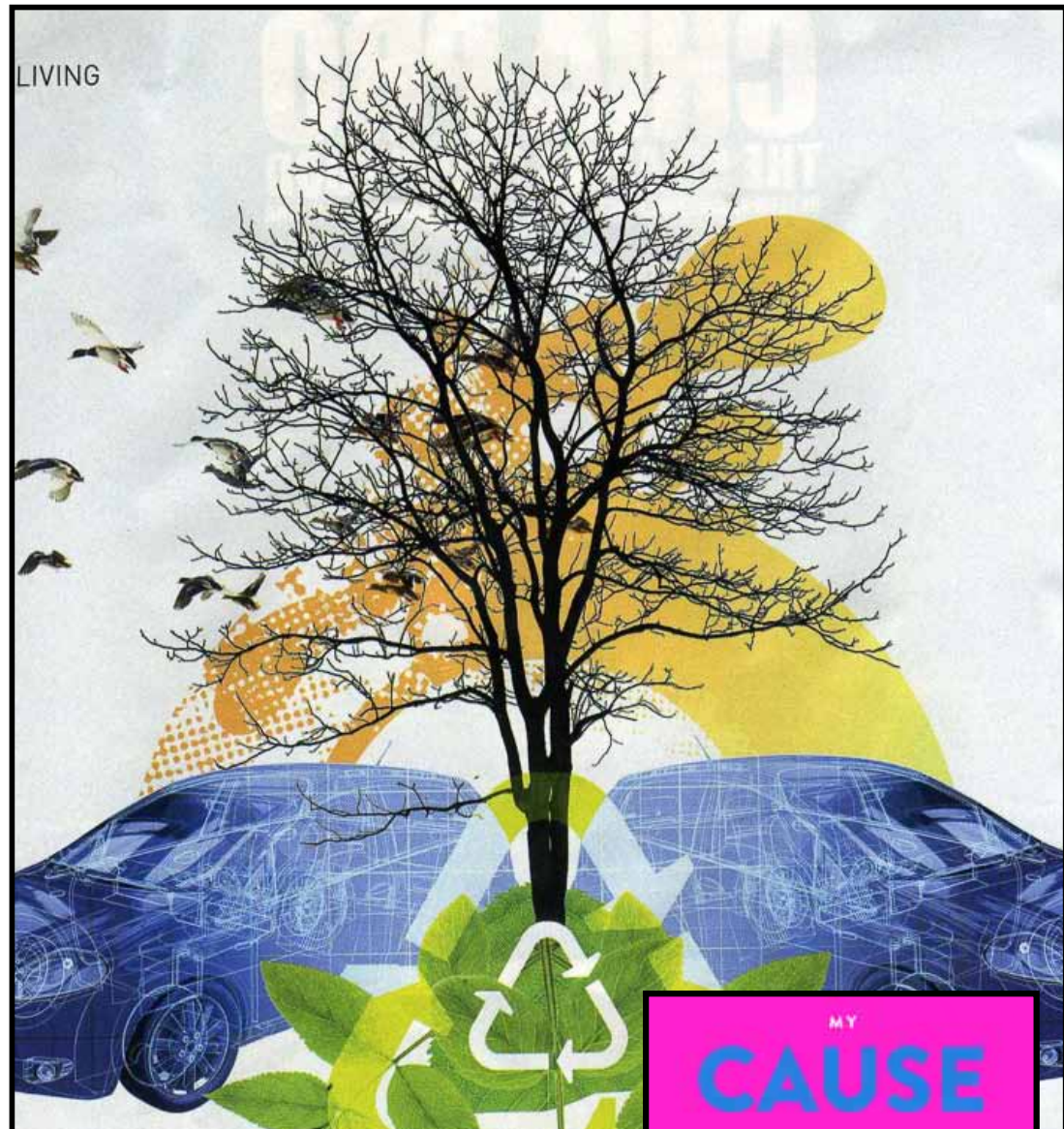
# Contrast



Contrasting colours  
or  
Black & White  
contrast well and  
give interest to  
your image

**SHE'S  
BROKEN.**

# Symmetrical Balance



The two sides (or top & bottom) of the image should be equal or at least very similar



# Asymmetrical Balance



The two halves of your image should have 'equal visual weight'. Smaller, brighter objects balance with darker, larger ones, or you can have multiple small subjects to balance one larger one

